

Cc: Kelly, Jack (R3 Phila.)[Kelly.Jack@epa.gov]; Wroble, Julie[Wroble.Julie@epa.gov]
To: Ex. 6 - Personal Privacy [redacted]@gmail.com]
From: Ex. 6 - Personal Privacy [redacted]
Sent: Wed 1/15/2014 11:47:36 PM
Subject: Re: EPA in Wva

I'm glad they are working to get the word out to the people who are affected so that their fears and concerns are not distorted or needlessly heightened. All the EPA folks working on communications on the water problem should be given a lot of credit. Communicated clearly and transparently, EPA's message should give citizens as much control as they can have thus providing a level of reassurance. Also, it fits EPA's responsibility to be forthcoming and helpful, and communicating reminds people that EPA is working for them. On the otherhand, if we keep people in the dark, it creates high risk communication especially when we have useful information, and reflects poorly on EPA giving the impression that we were part of the problem.

Ex. 6 - Personal Privacy [redacted]

Sent from my iPad

On Jan 15, 2014, at 12:37 PM, Ex. 6 - Personal Privacy [redacted]@gmail.com> wrote:

Hi Jack

It is nice to see that EPA is trying to put together a communication strategy. Its ironic that past Republican EPA folks knew that they had to be very aggressive in getting the message out, as being in the news kept the critics away. Whereas EPA Dems (I am a dem) would always hide and not get the message out. That is why EPA budgets increased under Republicans (Bush2 exception) and decreased under dems (Carter, Clinton, Obama). Since my last EPA years was in Air, I had opportunities to interact with the current Ad (she was AA for Air) and was not impressed with her public involvement credentials... she needed to take the risk communication class that Al Chun and I used to do.

Two other thoughts; having you or another ER doing some interviews on what EPA is doing/or prepared to do is usually rcvd very well by the public (the public likes Rambos/Rambetes). The other thought is hopefully ATSDR or EPA is preparing a strategy to deal with the consequences of folks who did drink the contaminated water (for how long??)... in other words have ORD Cinn or Triangle do some short term animal (pregnant, high dose /lower doses?)tests to see if a long term study is needed, given the lack of tox data. I don't believe an ATSDR study of the population will do it.

Ex. 6 - Personal Privacy [redacted]

On Jan 15, 2014, at 11:43 AM, Wroble, Julie <Wroble.Julie@epa.gov> wrote:

FYI

From: Kelly, Jack (R3 Phila.)

Sent: Wednesday, January 15, 2014 11:19 AM
To: Wroble, Julie
Subject: FW: EPA in Wva

You can forward to  He'll say "I told you so".

Jack Kelly
On Scene Coordinator
EPA Region III, Philadelphia
215-514-6792 (cell)
215-814-3112 (office)

From: Ferrell, Mark
Sent: Wednesday, January 15, 2014 1:05 PM
To: Casillas, Laura; Rose, Kenneth; Smith, Bonnie
Cc: Arguto, William; Werner, Lora; Burns, Francis; Matlock, Dennis; Jarvela, Steve;
Markiewicz, Karl; Helverson, Robert; Kelly, Jack (R3 Phila.)
Subject: EPA in Wva

Sorry - here's the link: <http://www.wvgazette.com/News/201401150024>

From: Casillas, Laura
Sent: Wednesday, January 15, 2014 12:06:52 PM
To: Rose, Kenneth; Smith, Bonnie
Cc: Arguto, William; Werner, Lora; Burns, Francis; Matlock, Dennis; Jarvela, Steve;
Markiewicz, Karl; Helverson, Robert; Kelly, Jack (R3 Phila.); Ferrell, Mark
Subject: ATSDR/EPA Coordination

Copying Matlock, Jarvela, Karl, Helverson, Kelly, ferrell

Hi group,

I am providing additional clarification on this morning's call's task regarding external affairs/PIO coordination. There are TWO separate issues that need coordination:

1. The response to letter from sen rockefeller and the ATSDR and EPA environmental Unit or regulatory work.
2. Toxicological message/summary coordination between ATSDR/EPA—Bill Arguto is our regional contact for water protection, Fran Burns and Jack Kelly (environmental unit coordinator) for Emergency Response aspects, and ATSDR's Lora Werner/Karl Markiewicz, and should be aware of what HQ external affairs is saying on this—since after they are the people who have an answer about what is happening at the ground level. FTI At the HQ level our HQ External Affairs office, is coordinating with Health and Human Services, EPA Office of Research and Development, the people in charge of IRIS. Essentially we need you guys to make sure their information is accurate and tied in with the groundwork.

Thanks!

Laura Casillas, Federal On-Scene Coordinator
Office of Preparedness and Response
Health and Safety Point of Contact
USEPA Region 3, Mail Code 3HS32
1650 Arch Street, Philadelphia, PA 19103

Cell 215-779-4896
Office 215-814-3253
Casillas.Laura@epa.gov